



JIBS: Innovations and Impact

Anne Hoekman

Managing Editor, *Journal of International Business Studies*

As the *JIBS* team led by Editor-in-Chief John Cantwell (*pictured right*) enters the last year of its term, we take a look back on some of the journal's highlights and accomplishments over the last 5 years.

This editorial team's emphasis, as it has processed upwards of 700 submissions every year, has been to cultivate and publish insightful, innovative and impactful research on international business, along with encouraging the development of cross-cutting interdisciplinary concepts, theories and ideas. As Editor-in-Chief, John Cantwell's strategic objectives have been to increase the range and variety of disciplines represented in *JIBS* and also to actively encourage and attract papers that are written from the outset in an interdisciplinary mold.



To accomplish this, the team has put on annual PDWs at the AIB annual conference to help junior scholars develop their work; created a template for similar, smaller PDWs to be held at AIB chapter conferences; and developed and published special issues on topics ranging from interdisciplinary research in IB to the role of language in IB and how to measure culture in IB (see the table on page 2 for further details). The team has also grown to reflect the volume and types of submissions received, and to encourage submission of research from important areas, adding Area Editors in the areas of Economic Geography; International Entrepreneurship; International Knowledge Flows, Innovation, and MNE Strategy; and Multinational Organization Studies since its first term.

Some innovations over the last few years in how *JIBS* disseminates and promotes scholarship have included the publication of online collections, a set of previously published *JIBS* articles grouped on a theme and offered for free download along with an introduction by a *JIBS* Editor. The first three *JIBS* Collections have focused on location, the eclectic paradigm, and language. Another recent innovation that reflects the international nature of *JIBS* and helps disseminate research further is the translation of article abstracts into Chinese, French, Portuguese, and Spanish; these translated abstracts appear in the HTML version of the articles online.

We have seen the results of the team's work in some recent rankings that reflect *JIBS'* impact: in the Association of Business Schools' Academic Journal Quality Guide 2015, *JIBS* was ranked in the "World's Elite" of business journals, receiving an award of 4* (the highest quality ranking possible); it is one of only 33 publications to be included in this prestigious group, placing *JIBS* in the top 2.4% of all business and

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management journals. As seen in the table below, *JIBS*' most recent impact factor also ranks it among the top 10 of all business journals, and it is ranked as first in International Business by Google Scholar. We encourage AIB members to share this information, along with our full factsheet, which follows this article, with their colleagues who are considering where to submit papers and with their departments that are considering how to rank *JIBS* for promotion and tenure.

JIBS Ranking, 2014: 6th among Business Journals

Rank	Title	Total Cites	2-year IF	5-year IF	AIS
1	<i>Academy of Management Review</i>	19,739	7.475	10.736	6.675
2	<i>Academy of Management Journal</i>	22,351	6.448	9.812	5.738
3	<i>Journal of Management</i>	10,823	6.071	9.238	4.548
4	<i>Journal of Marketing</i>	14,741	3.938	7.421	3.553
5	<i>Administrative Science Quarterly</i>	12,934	3.333	7.313	5.938
6	<i>Journal of International Business Studies</i>	8,440	3.563	6.067	2.207
7	<i>Strategic Management Journal</i>	18,822	3.341	6.061	3.161
8	<i>Journal of Management Studies</i>	6,332	3.763	5.883	2.572
9	<i>International Journal of Management Reviews</i>	1,433	3.857	5.726	1.948
10	<i>Academy of Management Perspectives</i>	993	3.354	5.427	2.488

Source: ISI Web of Knowledge – Journal Citation Reports

Visit the *JIBS* website: www.jibs.net/

Special Issues Developed and Published by John Cantwell and Editorial Team

Internationalization in the Information Age (forthcoming, 2016)

Editors: Juan Alcacer, John Cantwell, Giovanni Dosi, Sergio Mariotti, and Lucia Piscitello

What Is Culture and How Do We Measure It? (*JIBS* 46.9, 2015)

Editors: Timothy M. Devinney, Bradley L. Kirkman, Dan V. Caprar, and Paula Caligiuri

Governments as Owners: Globalizing State Owned Enterprises (*JIBS* 45.8, 2014)

Editors: Kannan Ramaswamy, Andrew Inkpen, Aldo Mussachio, and Alvaro Cuervo-Cazurra

Advancing Interdisciplinary Research in International Business: Integrative Knowledge and Transformative Theories (*JIBS* 45.6, 2014)

Editors: Joseph L. C. Cheng, Julian Birkinshaw, Donald Lessard, and David C. Thomas

The Multifaceted Role of Language in International Business: Unpacking the Forms, Functions and Features of a Critical Challenge to MNC Theory and Performance (*JIBS* 45.5, 2014)

Editors: Mary Yoko Brannen, Rebecca Piekkari, and Susanne Tietze

The Multinational in Geographic Space (*JIBS* 44.5, 2013)

Editors: Ulf Andersson, Sjoerd Beugelsdijk, Ram Mudambi, and Srilata Zaheer

*See the Calls for Papers section of the *JIBS* website for titles of additional special issues currently in the review process.*



JIBS Fact Sheet

Scope and coverage

- **Journal of International Business Studies (JIBS)** is the official publication of the Academy of International Business and the top-ranked journal in the field of international business. The goal of JIBS is to publish insightful, innovative and impactful research on international business
- JIBS is multidisciplinary in scope and interdisciplinary in content and methodology. For more information please visit: www.jibs.net

Rankings

- 2014 Five-year Impact Factor: 6.067 → Ranked 10/115 in Business category (2014 Journal Citation Reports[®])
- 2014 Two-year Impact Factor: 3.563 → Ranked 6/115 in Business category (2014 Journal Citation Reports[®])
- Ranked by Google Scholar as 1st in International Business and 8th in Strategic Management
- Ranked as a 4* 'World Elite' journal in the Association of Business Schools' *Academic Journal Guide 2015* - the highest quality ranking possible and only one of 33 publications included in this prestigious group
- One of 45 journals used by *Financial Times* to determine business school research rankings
- One of 24 journals used to determine UT-Dallas Top 100 Business School Research Rankings
- The top 25 most-cited articles are available free to read and download at: www.jibs.net

Metrics

- 700+ submissions per year
- 6% acceptance rate
- 9 issues per volume

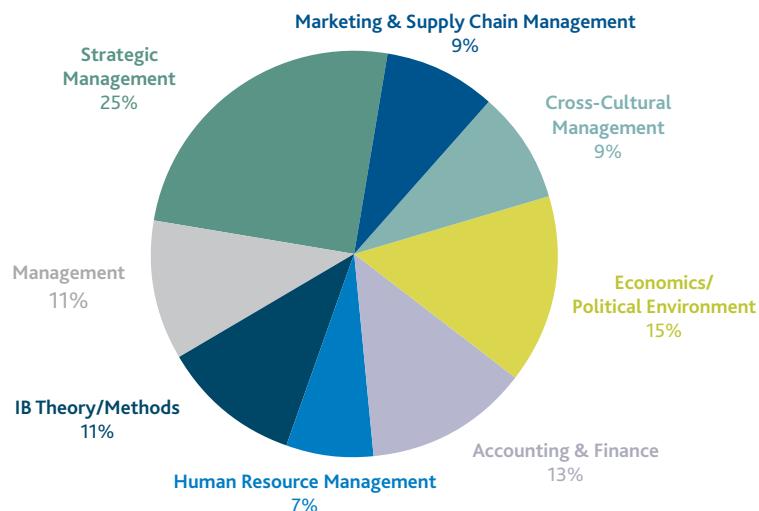
Submission and review process

- 91% of surveyed authors strongly agreed or agreed that the overall JIBS submission process was satisfactory*
- 83% of surveyed authors strongly agreed or agreed that the overall JIBS review process speed was satisfactory compared to other top journals*

*JIBS Author survey, May 2014

JIBS welcomes submissions from across all business disciplines

Published articles in the past 5 years have covered:



Members on the Move



As of September 1, **Jean-Marc F. Blanchard**, Ph.D., has joined the School of Advanced International and Area Studies, East China Normal University (Shanghai, China) as a Distinguished Professor. In April 1, Jean-Marc became the Executive Director of the Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations (USA), a California-based 501(c)(3) nonprofit. The Wong MNC Center focuses on the politico-economy of multinational corporations in/from East Asia.

Associate Professor **Shameen Prashantham** has recently accepted a new faculty position at the International Business & Strategy China Europe International Business School (CEIBS).

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your move information and book publication announcements to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.

Networking through AIB Chapters

AIB Chapters provide members with opportunities for the exchange of ideas, for the presentation of research, for expanding professional networks, and for discussion of matters of mutual interest and concern at times and places convenient to the regional locale of members of the chapter. We encourage you to become actively involved with your AIB chapter. For further information about each AIB Chapter, see <http://aib.msu.edu/community/chapterlist.asp>

UPCOMING CHAPTER EVENTS

AIB-India PDW

December 21–22, 2015 Pune, India

AIB Latin America Chapter Meeting

February 18–20, 2016 Sao Paulo, Brazil

AIB UK and Ireland Chapter Meeting

April 7–9, 2016 London, United Kingdom

AIB US-Midwest Chapter Meeting

April 13–15, 2016 Chicago, Illinois, USA

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JOURNAL OF INTERNATIONAL BUSINESS STUDIES

Editor-in-Chief John A. Cantwell
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The World of WAIB: Thought-Leadership for Inclusion and Diversity

by WAIB's Immediate-Past and Current Presidents

Founded in November 2001 by Lorraine Eden, WAIB (Women in the Academy of International Business) is a special interest group within AIB that promotes networking among AIB members, and supports global female talent through discussion and research. This summer at the annual conference in India, Gabriele Suder (The University of Melbourne, gabriele.suder@unimelb.edu.au) handed the WAIB presidency over to Amanda Bullough (University of Delaware, bullough@udel.edu). Here we present WAIB's history, current status, and intended future.

Over the past fifteen years, WAIB's executive boards have worked passionately to make a true contribution to thought leadership at AIB. WAIB has worked to enhance the networking culture within AIB, support emerging female IB scholars, advance discussions regarding gender and diversity in global work, and promote gender research. The reinforcement of WAIB's inclusiveness to both genders was one of the main focal points of the previous executive board. Last year, we also saw the launch of WAIB's new mentoring program.

Building on the established WAIB legacy, WAIB's priorities going forward are (1) advancing new and

higher-quality research on women, gender, and diversity, and (2) increasing the visibility of the organization and these efforts within AIB and through social media. We pledge to lead thoughtful conversations and to promote conferences, journals, books, websites, and talks that advance WAIB's important mission.

Please join us in these initiatives by following us on LinkedIn and Facebook, and be sure to check out the WAIB page of the new AIB website when it is operational. To join the WAIB listserv, send an email message to listserv@list.msu.edu with the following in the body of the email: SUBSCRIBE WAIB-L first-name lastname. Official membership in WAIB is free and open to all AIB members. To join, simply log into your AIB account and update your membership profile by checking the official WAIB membership box.

Finally and thankfully, WAIB operates under an all-volunteer executive board and relies on our sponsors and individual donors (see our newsletter on the WAIB website, kelley.iu.edu/waib/, for the official list of contributors). WAIB is tremendously appreciative of these contributions, and strives to broaden opportunities like these in the future.

Stay Connected to the AIB Community

AIB-L (discussion list)
<http://aib.msu.edu/community/aib-l.asp>



<https://www.facebook.com/AIBWorld>



https://twitter.com/AIB_World



<https://www.linkedin.com/groups/Academy-International-Business-AIB-51447/about>



AIB 2016 Annual Meeting

New Orleans, LA (USA)

June 27-30, 2016



View from the Sheraton New Orleans Hotel

Submission Deadline Reminder: Friday, January 15th, 2016

Paper and panel submissions for the 2016 meeting are currently being accepted. Each submission must be categorized into one of the fourteen topical tracks or one of the two special tracks. *Each paper or panel proposal must be submitted to only one track.* For the special tracks on teaching and research methods, please contact the track chairs to discuss the preferred format of the sessions.

All submissions will be handled through the AIB online submission system. All manuscripts and proposals must be submitted by **January 15, 2016**. Please refer to the [detailed submission instructions](#) page for additional information on how to prepare and submit your submission.

The full Call for Papers, including descriptions and keywords for all sixteen tracks, is available online at the AIB website: <http://aib.msu.edu/events/2016/CallforPapers.asp>.

Become an AIB Reviewer

Reviewers play a critically important role in ensuring quality papers are delivered at AIB conferences annually. We encourage you to register again this year if you have participated as a reviewer before, or join as a new reviewer and become part of the process. Reviewers can expect to receive 2 or 3 papers by late January and will need to submit their reviews by February 15, 2016. As in the past years, the Track Chairs will also select the best reviewers. The Best Reviewer for each track will be recognized at the

conference in New Orleans, as well as in the conference program, on the conference website, and in the *AIB Newsletter*.

As with the submission of papers, signing up to serve as a reviewer will be managed on the web. To volunteer as a reviewer, please fill out the form at: <http://meetings.aib.msu.edu/aib/2016/signup.php>. Remember, you will have to identify the track(s) for which you would like to review papers. Descriptions of this year's tracks and identifying keywords and phrases can be found in the paper call; please refer to the detailed paper call.



The Sheraton New Orleans Hotel – 2016 AIB Conference Venue

AIB 2016 New Orleans Pre-Conference Consortia



Submissions are being accepted for the *Doctoral Consortium* and the *Junior Faculty Consortium* to be held as part of the pre-conference program prior to the AIB 2016 Conference in New Orleans. Both Consortia will be held **Monday, June 27, 2016, from 9:00 am to 4:30 pm**, and the application deadline is **January 31, 2016**.

AIB/Sheth Foundation Doctoral Student Consortium

Co-Chairs: Jennifer Oetzel, American University and Chang Hoon Oh, Simon Fraser University

The Consortium will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting international business research and building a successful academic career in this field, and to broaden their professional networks. The format of the Consortium will facilitate a constructive and supportive discussion among the doctoral students and the participating faculty on topics of broad interest such as new trends in conducting high-impact international business research, managing the dissertation stage and the job search process, and successful entry into the academic career. In addition, students will receive concrete feedback on their individual current research projects as well as ideas and guidance for their future research agenda. All participants in the Doctoral Student Consortium are eligible for the AIB Award for the Best Doctoral Dissertation Proposal generously supported by the AIB Foundation.

A number of accomplished and upcoming international business scholars who have an extensive publication record, have served as editors or are members of the editorial boards of leading academic journals, have won best dissertation or other research awards, and have substantial experience supervising doctoral students will serve as the faculty panel of the 2016 Doctoral Consortium.

Interested applicants can find detailed submission guidelines, a tentative program, and information about available travel stipends posted on the AIB website.

Junior Faculty Consortium

Sponsored by Boeing Institute of International Business, Saint Louis University

Co-Chairs: Aya Chacar, Florida International University and JT Li, Hong Kong University of Science and Technology

The Junior Faculty Consortium is open to all junior faculty active in research and teaching in international business and strategy are invited to participate, although preference will be given to those who have been involved in teaching and/or research in international business and strategy for no more than three years.

The consortium is being structured to foster meaningful interaction between junior faculty and senior scholars on the faculty panel, and among junior faculty members in a roundtable format. There will also be ample opportunities for junior faculty to discuss their research programs or specific research projects, with other junior and senior faculty members in small groups.

The faculty panel for the Junior Faculty Consortium will include distinguished international business scholars with extensive publication records as well as teaching and research experience.

Junior faculty interested in applying can find the tentative program, detailed submission guidelines and information about applying for travel stipends posted on the AIB website.

Complete information about the Consortia are available online:

<http://aib.msu.edu/events/2016/>



CALL FOR PAPERS

Thirteenth Annual JIBS Paper Development Workshop Academy of International Business Annual Meetings

New Orleans, Louisiana (USA)

Monday, June 27, 2016

The Thirteenth Annual *Journal of International Business Studies* (JIBS) Paper Development Workshop (PDW) will be held in New Orleans, Louisiana (USA) from 9:00am to 3:00pm on Monday, June 27, 2016, as part of the pre-conference program for the Academy of International Business (AIB) annual meetings. The PDW is the most extensive of the various JIBS outreach activities conducted by the JIBS editorial team. Organized by Petra Christmann, John Cantwell, and Alexandra Vo (all of Rutgers University) the PDW involves most of the JIBS editors and many board members, and is sponsored by the AIB, D'Amore-McKim School of Business at Northeastern University and Rutgers Business School.

The purpose of the PDW is to provide junior scholars with developmental feedback on their current research projects in international business studies. While we hope that many of these papers will be eventually submitted to JIBS, the purpose of the PDW is broader: to improve the quality of IB research and bring new scholars into the IB field. We invite original papers from **junior scholars who have not previously published in JIBS**. In particular, we hope to attract papers from scholars (1) who are located in universities in emerging economies or in universities that offer limited support for international business research, or (2) who are trained in disciplines less commonly associated with the field (e.g. human geography, political science, ethnography, or economic history) but interested in conducting international business research.

The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on international business topics. Last year, participants received feedback on their work from about 30 JIBS editors and members of the Consulting Editors Board (CEB) and Editorial Review Board (ERB). The program will start with an introductory session led by the JIBS editorial team and JIBS authors. The participants will then divide into two groups. Authors of **full research papers** will be paired with CEB and ERB guest editors for two-on-two discussions where two guest editors will provide feedback to two authors on improving their paper. At the same time, authors with **paper ideas** will meet with CEB and ERB guest editors in a small-group setting where two editors will provide feedback to five or more authors on their

research paper ideas. After a lunch break, all participants will split into small-group sessions with JIBS editors to discuss successful publication strategies.

Participation at the PDW is limited. Participants will be invited based on the quality of their submitted work. We are expecting two types of submissions, **full research papers** and **paper ideas**. Papers and ideas should be submitted through the JIBS Workshop Submission System located at <http://meetings.aib.msu.edu/JIBS/2016/>. Please note that each applicant should make one submission only—either a full research paper or a paper idea to the JIBS PDW Submission System. The deadline for submissions is **February 1, 2016** in your time zone. Research papers must be less than 10,000 words in length, and follow the JIBS Style Guide (http://www.palgrave-journals.com/jibs/style_guide.html). Paper ideas must be no more than 3,000 words in length and include a theoretical framework, propositions, and proposed research design.

Participants will be notified about the acceptance of their submissions no later than **March 1, 2016** and will need to confirm their participation in the PDW by **April 1, 2016**. Preference will be given to participants who have not attended any of our JIBS PDWs in the past. Manuscript authors who have applied to our PDWs in the past but were not accepted to the PDW should make sure that they submit a different paper to this year's PDW.

Please note that **you need to register for the AIB conference in order to participate in the JIBS PDW**. Also note that the **AJBS Conference, Junior Faculty Consortium and Doctoral Consortium run in parallel with the JIBS PDW**, therefore it will not be possible to participate in the JIBS PDW if you are participating in any of the other aforementioned events.

Please address any questions to: Petra Christmann (Christmann@business.rutgers.edu) or Alexandra Vo, JIBS Editorial Assistant, (jibsa@business.rutgers.edu or +1 (973) 353-5181).

Petra Christmann
JIBS PDW Organizer
Rutgers University

John Cantwell
Editor-in-Chief
Journal of International Business Studies
Rutgers University

Peter J. Buckley and Mark Casson AIB Dissertation Award



2016 Call for Submissions

Submissions are now being accepted for the Peter J. Buckley and Mark Casson AIB Dissertation Award, sponsored by Henley Business School, University of Reading and Centre for International Business, University of Leeds (CIBUL). The deadline for application submission is **January 31, 2016**.

The AIB Dissertation Award for the best thesis or dissertation in International Business is open to all Ph.D. and D.B.A. students who will have successfully defended their theses/dissertations between January 1, 2015 and December 31, 2015. Any topic that contributes to basic or applied knowledge in International Business, broadly defined, is eligible to compete for this award, even if the thesis or dissertation has been submitted to other competitions. The winner will receive a commemorative award and a US\$1,000 cash prize. All finalists will receive a US\$500 travel stipend to facilitate the presentation of their research at the AIB annual meeting in New Orleans, USA in June 2016.

The AIB Dissertation Award recognizes the tradition of Past President, Richard Farmer, of Indiana University, who emphasized a holistic approach to understand the environment of International Business. With new sponsorship starting in 2013, the AIB Dissertation Award now also recognizes the seminal contribution of Mark Casson and Peter J. Buckley for their 1976 pioneering development of internalization theory as an explanation of the Multinational Enterprise (MNE). In subsequent work, Buckley and Casson have applied internalization theory to explain other modes of international business such as international joint ventures, licensing, offshore assembly and the global factory. Thus since 2013, the AIB Dissertation Award recognizes the joint importance of the environment of international business and the nature of the MNE.

The nomination packet should include: (1) a letter of nomination from the student's thesis/dissertation supervisor or chair and (2) an abstract, not exceeding 1,250 words (approximately 5 pages at 250 words per page), of the successfully defended thesis or dissertation. The abstract should describe the objective of the doctoral research, along with its theoretical foundation, relation to previous research, methodology, findings, limitations, and contributions to the field of International Business. The criteria for the award are relevance and contribution to the field of International Business, quality of the theoretical framing and the methodology, and quality of the empirical work (where relevant).

The 2016 selection committee will select the finalists, who will then be asked to submit their complete theses/dissertations for review and will be expected to make presentations as scheduled at the AIB annual meeting in New Orleans, USA on June 27–30, 2016.

Submission Instructions

Letters of nomination and the 5-page abstracts should be **uploaded electronically** by January 31, 2016. Visit the AIB Dissertation Award submission site at <http://meetings.aib.msu.edu/farmer/2016> and click on "Manuscript Submission Form". Please note that you must upload your submission as *one document*.

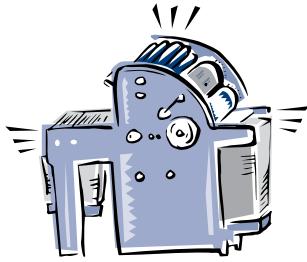
In the title page of your abstract, include your current affiliation, mailing address, e-mail address, telephone number, the name of the institution where the Ph.D. or D.B.A. was obtained, the name of your thesis advisor, and six keywords describing the topic of your dissertation.

New Members of the AIB Community

Welcome to the following 170 new members who recently became members of AIB between August 1, 2015, and October 31, 2015.



Alexandria Abu-Rahma (Proff)	Davide Donofrio	Richard Maguire	Dongjun Rew
Mayowa Adeyemo	Jialin Du	Omer Majeed	Andres Reyes Aguirre
Gouher Ahmed	Jackie Eastman	Louis Mancuso	Alejandra Rizzo Ramallo
Rachida Aissaoui	Frank Elter	Philipp Marek	Alicia Rodriguez Marquez
Eren Akkan	Ochuko Emudainohwo	Richard Martina	Fabiana Rojas Palza
Yaprak Anadol	Benjamin Ersing	Enrico Marvasi	Armando Rungi
Yerco Arandia Velasco	Soraya Fatehi	Motshedisi Mathibe	Dennis Saavedra Mejia
Isabel Arduz Garcia Agreda	Taralyn Fender	Noushan Memar	Reynaldo Salinas Goytia
Antonia Rosario Arteaga Quispe	Emi Ferra	Victor Hugo Mendez Urey	Fernando Sandagorda Valencia
Nanci Avila Gutierrez	Filippo Ferrari	Shirley Mercado de Navarro	Marianela Sarabia
Paolo Barbieri	Barbara Francioni	Bruno Merlevede	Jason Shay
Richard Barnes	James Frederick	Siti Khadijah Mohd Ghanie	Jieun Shin
James Blair	Luisa Gagliardi	Rodrigo Molina Lizarasu	Travis Simkins
Albachiara Boffelli	Cassia Galvao	Arnaldo Montero Colque	Gaunette Sinclair-Maragh
Cheryl A. Boglarsky	Lydia Gan	Mauricio Morales Romero	Karina Sirayeva
Mark Bolino	Gloria Garay Anaya	Virginia Munro	Goran Skosples
Gurhan Boluk	Jessica Gaspar Cespedes	Marco Alberto Mutinelli	Saurabh Somanı
Andrew Borchers	Valeria Gattai	Yoshie Nagashima	Margaret Soto
Tom Buckley	Arka Ghosh	Piergiovanna Natale	Anna Spadavecchia
Chiara Burlina	JungYun Han	Emisa Nategh	David Stephenson
Diego Bustamante Paz	Carla Hapsari	Carlos Navarro Villalba	Susan Storrud-Barnes
Niall Caldwell	Uyen Hill	Konstantin Nefedov	Hui-Chuan Tang
Claudia Camacho	Simon Hinojosa Noriega	Curt Nestor	Luis Tavarez
Susan Caolo	Michele Imbruno	Saugat Neupane	Honorio Todino
Kabrina Chang	Ireneusz Janiuk	Dinangue Jeanne Nicole Edwige	Gabriela Vaca-Guzman Gallardo
Paula Chelminska	Peter Jenner	Erick Oblitas Gallardo	Bertha Vallejo
Cecilia Chionne	Camilla Jensen	Thelma Okey-Adibe	Nicolas Vasquez Schae
Yueh-Jung Chiu	Juan Carlos Jordan Sanchez	Elizabeth Adaobi Oputa	Carlos Vega
Jesper Christensen	Zhixin Kang	Monica Orellana Torrico	Christian Viegelahn
Anastasiia Chupashkina	William Karmia	Oghenetega Origho	Rocio Villa del Pilar
Ayse Coban	Srinagesh Katuri	Ronald Orosco Rosales	Carlos Villaroel Rocha
A.J. Corner	Adela Kazmi	Cindy Oroza Amurrio	Barbara Weiss
William Crandall	Young Un Kim	Yasin Ozcelik	Ronald Wolf
Riccardo Crescenzi	Romana Korez Vide	Hyunsung Park	Janjira Wongkhamthong
Ali Dadpay	Maurcio Larrea Siles	Afshin Parvaneh	Adriana Zalles Garcia Agreda
Silvia Darras de Arrieta	Geneva Lasprogata	Abdel Patroni Vargaz	Juan Carlos Zalles Garcia
Gary Dean	Alexis Laufer	Lori Peterson	Agreda
Davide Del Prete	Katiuscia Lavoratori	Nicolai Pogrebnyakov	Elena Zani
Agelos Delis	Veronica Lema Ramos	Laura Portolese Dias	Pablo Zegarra Saldaña
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	Kim MacKenzie		Christopher Ziemnowicz
	Martha Magne Iquise		



Just off the Press

⇒ ***Emerging Markets and the Future of the BRIC Nations*** (Edward Elgar Publishing, ISBN: 978-1783479757) is the new title edited by **Ben L. Kedia** (University of Memphis, USA) and Kelly Aceto (University of Connecticut, USA). In 2008, it appeared that the BRIC nations' economies would continue to provide growth opportunities for businesses of all kinds. After a decade of unprecedented growth, however, Brazil, Russia, India, and China have unexpectedly slowed. In this innovative book, expert contributors diagnose and examine the factors that might be responsible for the changing trends in the BRIC and other emerging market economies and that may determine the future course of these economies and their prospects for sustained growth. This volume offers valuable insights into a wide range of issues pertaining to emerging economies that demand the attention of researchers and practitioners. In particular, contributors explore topics such as the importance of innovation, internationalization trends of emerging market firms, sustainability and social issues, market liberalization and entrepreneurship, consumer behavior and customer relations.

⇒ ***Service Industry Databook: Understanding and Analyzing Sector Specific Data Across 15 Nations*** (Springer, ISBN: 978-3319191102) was recently published by **B. Elango** (Illinois State University, USA). This book is a unique source of statistical information on various service industry sectors. Locating empirical information on specific service industry characteristics is not an easy task, even for an individual familiar with various sources of data. This book is a quick source of information on service industry statistics across many nations of the world. The reader is introduced to finding key sources of data, building analytical ratios from diverse sources, and understanding the advantages and disadvantages of data selection methods in the service sector. The global nature of the data compiled in this book, especially an extensive coverage of the United States, makes it an invaluable resource to active researchers and stakeholders in the service industry as well as those who seek to enter it.

⇒ ***Strategic Management*** (McGraw-Hill Education, ISBN: 978-9339221836) is the fourth edition of textbook by **Azhar Kazmi** (King Fahd University of Petroleum & Minerals, Saudi Arabia) and **Adela Kazmi** (Sophia College, India). The book focuses on the subject of strategic management in the context of India that is one of the most exciting economies of the world. Over the years, the book has incorporated the topical themes of market reforms and liberalization, application of information technology to business, internationalization of Indian business, rise of foreign businesses in India and the incorporation of sustainability into business. While doing so, the book brings out the latest concepts, techniques, and applications in strategic management to the unique Indian context. There are 36 long and short cases on for-profit and not-for-profit organizations operating in manufacturing and service sectors. International scholars, who look at Indian businesses from outside, wrote some case studies.

⇒ ***Scaling the Tail: Managing Profitable Growth in Emerging Markets*** by **Seung Ho Park** (CEIBS, China), Gerardo R. Ungson (San Francisco State University, USA) and Andrew Cosgrove (Ernst & Young, UK) was recently released. This book discusses the pitfalls of traditional scaling methods and presents a framework for a different type of profitable growth for multinational companies in emerging markets: "scaling the tail." By extending more recent advances in value-distribution, in which peripheral sales (those in the "tail") outnumber traditional mass-sales (those in the center of any distribution), the authors provide fine-grained insights into how multinational firms in the consumer goods and retailing sectors in emerging markets focus on specialized market niches using high-end brands, flanking particular segments and product-categories, developing deeply nuanced localization strategies, and installing supportive management systems. These findings are based on in-depth field interviews, along with a survey of 253 managers in 10 countries, conducted under the auspices of a collaborative Ernst and Young team and the Economist Intelligence Unit.



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